

## Lumix GH6 Early Bird promotion – Promotion Terms and Conditions

**Register your LUMIX GH6 product and get a Lexar® Professional CFexpress™ Type B GOLD Series card 128GB and +2 year guarantee extension for free**

Email: [Panasonic@promotion-support.com](mailto:Panasonic@promotion-support.com)

Promotion Period: February 22nd 2022 – April 30th 2022

Claim Period: March 15th 2022 – May 31st 2022

### 1. PROMOTER

1.1. **LUMIX GH6 Early Bird Promotion** (hereafter referred to as the "**Promotion**") is promoted by Panasonic UK, Maxis 2, Western Road, Bracknell, Berkshire, RG12 1RT, UK as a branch of Panasonic Marketing Europe GmbH, whose registered address is Hagenauer Str. 43, 65203 Wiesbaden, Germany (the "**Promoter**").

### 2. ELIGIBILITY

2.1. The Promotion is applicable to residents of the following countries: Germany, Austria, France, Belgium, Italy, Switzerland, Netherlands, Spain, Portugal, Poland, Czech Republic, Slovakia, Hungary, Romania, Bulgaria, Sweden, Denmark, Norway, Finland, UK, Ireland ("**Participating Countries**").

2.2. The participants must be at least 18 years old ("**Participant**").

2.3. To participate in the Promotion, the Participant has to purchase one of the following LUMIX GH6 products: DC-GH6E, DC-GH6ME, DC-GH6LE, DC-GH6A, DC-GH6A-BAT, DC-GH6E-BAT ("**Qualifying Products**") from an authorized retailer in a Participating Country in the period from February 22nd 2022 to April 30th 2022 ("**Promotion Period**") and register the Qualifying Products in accordance with these terms and conditions on our Promotion page at <https://www.panasonic.com/uk/consumer/terms/lumix-gh6-early-bird-promotion-promotion-terms-and-conditions.html> providing the requested information stated in clause 4.

2.4. All Qualifying Products must be new and genuine Panasonic products. Purchases of second hand, refurbished or reconditioned products, and products imported from outside the Participating Countries or products which are counterfeit or infringe the intellectual property rights of the Panasonic group of Companies in any way will not qualify for this Promotion.

### 3. GIFTS

3.1. The Gifts provided for participating in the Promotion are a Lexar® Professional CFexpress™ Type B GOLD Series card 128GB and +2 year guarantee extension for the respective Qualifying Product ("**Gifts**").

3.2. The Gifts offered under this Promotion is non-exchangeable, non-transferable and there is no cash or credit alternative available.

3.3. The Lexar® Professional CFexpress™ Type B GOLD Series card 128GB is offered only while stocks last.

3.4. In the event of unforeseen circumstances, the Promoter reserves the right to provide alternative Gifts of the same or greater value without giving notice.

#### 4. CLAIM PROCESS

4.1. To claim the Gifts, simply create My Panasonic account. If you already have a My Panasonic account, then please add the purchased Qualifying Products to your product registration. The Participant must register the Qualifying Product online at <https://www.panasonic.com/uk/consumer/cameras-camcorders/lumix-g-compact-system-cameras-learn/article/lumix-gh6-early-bird-promotion.html>, after a Qualifying Product is purchased and in the period from March 15th 2022 to May 31st 2022 ("Claim Period").

4.2. Claims relating to Qualifying Products purchased before or after the Promotion Period will be deemed invalid.

4.3. To claim the Gifts the Participant has to make a registration for its redemption by providing the following mandatory information at the landing page stated in clause 4.1:

**1) Where the Qualifying Product was purchased?**

**2) Date of purchase**

**3) Serial number of the Qualifying Product (which can be found on the base of the product or the side of the product box)**

**4) Uploaded scan/photograph of the invoice/receipt of purchase (copy of the full purchase receipt (not deposit receipt or pre-order receipt))**

**5) Your address for shipping the CFexpress Type B GOLD Series card 128GB in My Panasonic account in the section My Profile**

4.4 Once you have registered, you will receive an email with a link to your guarantee extension certificate. In order to be able to claim the guarantee extension please download your extension certificate. It will serve as proof of your registration within the Promotion Period. In the event of a guarantee claim, the guarantee extension certificate and the original purchase receipt with the current invoice number and VAT shown must be presented in order to obtain guarantee service. If the above-mentioned information and your personal data is incorrect or incomplete, the guarantee extension will not be granted. If you purchase a kit (camera body and kit lens) DC-GH6LE, DC-GH6ME, DC-GH6A, DC-GH6A-BAT, please register your kit (containing body and lens) together simultaneously under DC-GH6LE, DC-GH6ME, DC-GH6A, DC-GH6A-BAT and not as two single registrations (e. g. body only and lens only). Separate registrations will not be accepted.

4.5. Upon registration you will receive a second email including a button, which you need to click to confirm your participation in this Promotion and claim your Lexar® Professional CFexpress™ Type B GOLD Series card 128GB. Please also make sure, that you provided correct address details on registration for shipment of your Lexar® Professional CFexpress™ Type B GOLD Series card 128GB.

4.5. The time period for making the claim is from March 15th 2022 – May 31st 2022 ("**Claim Period**"). Applications made after the Claim Period will not be eligible for the Promotion. The Participant should ensure the purchase receipt includes the product name (model number) purchased, store name and the date of purchase.

4.6. The Promoter will not be held responsible or liable for any technical, hardware, software, server, website or other failures or damage of any kind, to the extent that this prevents the Participant from or otherwise obstructs the Participant to enter in the Promotion.

4.7. Claims made by fax, telephone, email or post will not be accepted. Illegible, incomplete or altered claim forms or surveys will be deemed void, as will claim forms not completed in accordance with these terms and conditions.

4.8. The Participant's claim will be verified in accordance with these terms and conditions. Claims are not valid in respect of Qualifying Products that are returned to a retailer and the Participant exchanges the Qualifying Product or receives a full refund, in which case the Promoter will be entitled to claim back any Gifts provided.

4.9. The Promoter will not process a claim if the Participant does not provide a valid copy of the purchase receipt, the product serial number and image of the serial number and barcode.

## **5. REDEMPTION PROCESS**

5.1 The Lexar® Professional CFexpress™ Type B GOLD Series card 128GB will be sent to the address provided by the Participant to the address registered at the My Panasonic account.

5.2. If the Lexar® Professional CFexpress™ Type B GOLD Series card 128GB is undeliverable because of an invalid or incorrect address is provided by the Participant, the Promoter shall not be obliged to make further investigation.

5.3. The risk of deterioration and accidental loss of the Lexar® Professional CFexpress™ Type B GOLD Series card 128GB shall pass to the Participant upon dispatch.

5.4. The delivery of the Lexar® Professional CFexpress™ Type B GOLD Series card 128GB will take place within a maximum period of 3 months from the time the participant meets the requirements of the promotion.

5.5. In the event, that the Promoter is not able to meet the delivery date stated in Section 5.4 for reasons for which the Promoter is not responsible (non-availability of the Lexar® Professional CFexpress™ Type B GOLD Series card 128GB), the Promoter shall inform the Participant of this without delay and at the same time notify the Participant of the expected new delivery date. A case of non-availability of the Lexar® Professional CFexpress™ Type B GOLD Series card 128GB in this sense shall be deemed to be, in particular, the failure of the Promoter's supplier to deliver on time if the Promoter has concluded a congruent transaction, neither the Promoter nor its supplier are at fault or the Promoter is not obliged to procure in the individual case. A case of non-availability of the Lexar® Professional CFexpress™ Type B GOLD Series card 128GB shall also be deemed in the event of unforeseen circumstances such as any force majeure event.

## **6. PRIVACY & DATA PROTECTION**

6.1. The responsible data controller is the Promoter, Panasonic Marketing Europe GmbH, Hagenauer Str. 43, 65203 Wiesbaden, GERMANY; data\_protection@eu.panasonic.com

6.2. The Promoter will comply with the statutory provisions of applicable law on data protection. The privacy policy of the Promoter applies, which can be found at:

<https://www.panasonic.com/uk/privacy-policy.html>

6.3. The types of data collected: Salutation, first name and last name, postal address, country of residence and e-mail address, survey respond, the Qualifying Product, date and place of purchase of the Qualifying Product.

6.4. The purposes of data collection: Data will be collected, processed and stored for the sole purpose performance of the promotion or for direct marketing as far as the Participant has consented to it. If the Participant consented to direct marketing, the types of data listed above will also be collected, processed and stored for such purpose. Data of already existing customers will be compared and updated with the provided data of this promotion.

6.5. The data processing is based on Article 6 (1) (a) and (b) General Data Protection Regulation ("GDPR").

6.6. All personal data of the Participant will neither be passed on to third parties nor made available to them for use without their consent. An exception is made for third parties, inter alia agencies which have been commissioned to carry out the Promotion, and which will collect, store and use the data for the purpose of carrying out the Promotion. The third parties comply with GDPR and have the necessary security measures in place as agreed with the Promoter in writing and having a Data Processing Agreements in place.

6.7. The personal data of the Participants will be kept by the Promoter as long as necessary in order to comply with legal requirements and for legal purposes, such as warranty claims and claims with respect to extended guarantee at the longest until the statute of limitations for claims has expired.

6.8. The Participant can declare revocation to the use of the personal information for direct marketing to the Promoter at any time and object to the use of the respective personal data of the Participant for direct marketing. This revocation shall be addressed to the Promoter or Panasonic branch of the country the Participant resides.

6.9. The Participant has the right at any time to free information about the Participant's stored personal data, its origin and recipient and the purpose of the data processing and, if applicable, a right to correction, blocking or deletion of this data within the framework of the applicable legal provisions sending its request to [data\\_protection@eu.panasonic.com](mailto:data_protection@eu.panasonic.com).

## **7. GENERAL CONDITIONS**

7.1. By claiming the Gifts, Participants are deemed to have read and accepted these terms and conditions.

7.2. The Promoter reserves the right to verify the eligibility of all claims to protect itself against fraudulent, invalid or repetitive claims including, without limitation, to require the Participant to prove that it did not return the Qualifying Product within the period of 28 days from the date of delivery. Claims for returned Qualifying Products, bad faith or fraudulent entries or claims that otherwise do not meet these terms and conditions will be invalidated.

7.3. The Promoter reserves the right to, and in its sole discretion, amend these terms and conditions at any time and to amend or withdraw this Promotion at any time.

7.4. Only one claim per Qualifying Product purchased can be made.

7.5 To monitor fraudulent claims the Promoter reserves the right to cross check product returns with the relevant authorized retailers against Gift claims received. The Promoter reserves the right to withhold the issuance of a Gift (or take steps to require return if already provided) where it is suspected that a false or fraudulent claim has been made.

7.6. These terms and conditions are governed by the laws of the Republic of Germany, to the exclusion of international conflict law, in particular the UN Convention on Contracts for the International Sale of Goods. However, mandatory local law provisions of the state in which Your habitual residence or registered office is situated remain unaffected and will prevail in case of a conflict with German law provisions. The courts of Wiesbaden, Germany shall have exclusive jurisdiction to settle any dispute or claims arising out of this Promotion or in connection to it.

7.7. Should any clause of these terms and conditions be invalid the validity of the remaining terms and conditions shall remain unaffected.